Mass. Sustainable Design Roundtable Capital vs. Operating Costs Subcommittee Initial scoping of the problem and potential solutions & research needs.

Scope of the Problem:

Financial needs for SD/EE:

- Difficulty of integrating the utility/O&M costs into the capital budget often different pots of \$ (capital budget/design & construction agency vs. operating budget/"occupant" agency).
- Resources (\$) for feasibility study and design phase SD/EE work is typically not available in the capital budget to pay designers to accomplish the level of study or design required.
- Identification of all costs involved in building & operating a building is not done in the design process; LCA or other methods to determine full costs are not fully utilized, nor completely executed; other benefits (i.e., productivity/health) are severely discounted or not considered at all.

Process needs for inclusion of SD/EE:

- Requirements that LCA or other feasibility studies result in the inclusion of EE/SD elements where feasible and cost-effective - and oversight to ensure the inclusion of such measures.
- Direction to public agencies already exists for including SD/EE for many agencies' projects. Implementation of existing requirements is not always accomplished.
- Feasibility Studies for determining operating costs are needed. SOW for EE/SD and impacts to long-term operating costs needs to be identified early in the design process
- Standards for sustainable design are a bit amorphous and change with the project type, applicable technologies, etc. Therefore it is difficult to set standards or norms for the proper incentives and (additional) \$ required for SD/EE. (A universal issue?)

Scope of Solutions:

Financial Mechanisms to link Capital & Operating Budgets:

- Could future savings be capitalized and made available as part of the available capital?
- Can a concept of including the \$ for utilities and O&M that will be required for a reasonable lifespan (15-30 years?) for building systems be developed to enable a life cycle cost analysis (LCA) be done in a way that those costs are truly integrated with the capital appropriation?

Funding for Feasibility study & design work:

- \$ dedicated for energy efficiency (EE) investments could/should be considered as a separate line-item in project budgets; not subject to value engineering.
- Can a set-aside pool of \$ be established for design work necessary to execute SD/EE concepts in the feasibility study?
- Could an incentive be developed to encourage designers to spend more time/\$ in design to accomplish better design & therefore, better performance?
- Could incentives be developed to pay the incremental construction costs needed to accomplish SD/EE design & construction?
- Energy modeling or other performance diagnostic tools could be used in the design phase as well as after occupancy to monitor actual performance.

Research Needs:

Ripe for Consultant study:

- Development of financial mechanisms to fund SD/EE design & construction costs such as for capitalization of O&M costs and potential integration/utilization of such funds into capital budgets.
- Development of a consistent methodology that designers and MEP consultants could use for doing LCA. Could a standard be developed for what is expected in LCA? Could it include performance metrics or just operating costs?
- Development of better metrics to measure the performance of a "better performing"/green building.
- Better definition of the costs & savings associated w/ various building systems needs to be developed.

Staff & Committee Expertise:

- Need a clear understanding of the public project budgeting process for capital expenses AND for operations, utilities, & maintenance costs for DCAM & other public projects. This process/es need to be modeled to see where the best intervention points could be.
- Best practices & good models/examples among them are:
 - California Sustainable Building Taskforce (Exec. Order D1600; 2001) which developed the publication: "Building Better Buildings: A Blueprint for Sustainable State Facilities"